

March 14, 2008

BOOKS

For a Lucky Few, Room at the Top

By ANDREW FERGUSON

March 14, 2008; Page W3

(See Corrections & Amplifications item [below](#).)

FAT ENVELOPE FRENZY

By Joie Jager-Hyman

(Harper, 230 pages, \$20)

Trust me, they're out there, and they're coming for your teenage son or daughter. The whole country is lousy with them, these Perfect Kids. They swarm the landscape, swathed in academic honors and reciting their valedictory speeches, calculators in one hand and the poetry of Sappho (which they're translating from the original Greek) in the other, their pockets stuffed with National Merit Scholarships and letters of recommendation from Yo-Yo Ma and "Uncle Warren" Buffett and report cards showing nothing but A's and photos from the free clinic they built last summer in Kuala Lumpur, with "brag sheets" -- I swear that's what they're called, brag sheets -- unfurling behind them like a battlefield standard. The Perfect Kids have decided to apply to the same colleges that your kid wants to apply to. And they will get in. As for your kid -- well.



Carl Wiens

If you're a parent and haven't yet succumbed to this paranoid vision of American life, you will, sooner or later. The math is inexorable. The number of American high-school seniors is set to peak in the next year or two, at well over 3.5 million, and the percentage of graduates that will apply to a four-year college or university will be higher than ever, too. The number of available slots, meanwhile, will stay roughly the same. The most selective colleges have thus shrunk their acceptance rates down to 10% or lower. Even such traditionally middle-tier schools as Brigham Young University are accepting fewer than one in five applicants.

"With competition at an all-time-high," writes Joie Jager-Hyman in "Fat

Envelope Frenzy," "grooming for a spot at a top college has become a full-time job for scores of Ivy League hopefuls, who literally spend years of their lives studying for the SAT, loading up on Advanced Placement courses, and accumulating brag-worthy rosters of extracurricular activities." I don't know where she gets that "scores." Substitute "tens of thousands" and the statement is perfectly, nerve-rackingly accurate. That's a lot of Perfect Kids.

DOW JONES REPRINTS

 This copy is for your personal, non-commercial use only. To order presentation-ready copies for distribution to your colleagues, clients or customers, use the Order Reprints tool at the bottom of any article or visit: www.djreprints.com.

- [See a sample reprint in PDF format.](#)
- [Order a reprint of this article now.](#)

Ms. Jager-Hyman would never use a bittersweet phrase like "Perfect Kids," however. With a few reservations she is a defender of the status quo -- this grim, hypercompetitive free-for-all that, for the college-bound, has turned puberty into an arms race of achievement and performance. A former Dartmouth admissions officer, Ms. Jager-Hyman decided to see the process from the other end. Her idea was to trace the progress of five high-school students, each with a plausible shot at getting into Harvard, from application and interviews up to that happy or unhappy day when the admission gods in Cambridge pronounce their fate. It makes for an engaging and informative book that every parent with a high-school student will want to read, for better or worse.

Ms. Jager-Hyman's roster of Perfect Kids is daunting indeed. Felix, oldest child of Chinese-American doctors, grew up on the Philadelphia mainline dreaming of Harvard. He has scored a perfect 5 on all seven of his Advanced Placement tests and has toured internationally as a concert pianist. He volunteers as an EMT at the local fire department, edits an online science magazine, serves as captain of his high school's model United Nations team and has founded a charity that brings musical performers to retirement homes. In his spare time, he does research at the local medical school.



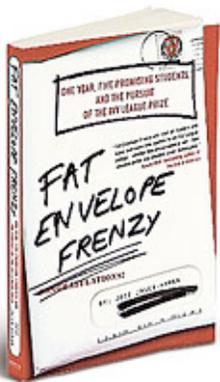
¹ EXCERPT

"On the surface, it might seem that Felix is a shoo-in for admission to Harvard. However, as an Asian American, Felix is also a member of a group that is overrepresented in the Harvard applicant pool."

• [Read the excerpt²](#)

Impressed? Perhaps you haven't met Nabil, son of a Memphis gas-station attendant, who is taking multivariable calculus at the University of Memphis, just for fun. Or Andrew of New Orleans, tennis-playing class valedictorian at his prep school, who does charitable work at his church and survived Hurricane Katrina. Or Lisa, of suburban Chicago, who is an internationally ranked gymnast. She got a B-plus once -- in Driver's Ed.

It comes as a relief when Ms. Jager-Hyman introduces us to less-than-perfect Marlene, a bright girl with excellent test scores but a spotty attendance record at school, owing to family troubles. But Marlene has other advantages. Those family troubles don't hurt, paradoxically, and her profile as the daughter of impoverished Dominican immigrants makes her catnip to admissions officers hoping to round out their incoming class with the required ethnic diversity.



The reader ends up rooting for each of these kids, which lends the narrative a bit of dramatic tension, and Ms. Jager-Hyman tells their stories with unflinching sympathy in an earnest, straightforward style. We might wish for a bit more skepticism from her, an arched brow or maybe a roll of the eyes here or there, as the arms race intensifies and the ultimate pointlessness of this hypercompetition becomes unignorable. After all, study upon study has shown that where a person went to college has no effect on personal happiness, income level or professional satisfaction in later life.

Still, her many digressions -- on the history of the SAT, the unfairness of early admissions, the chimera of the "waitlist," the overrated role of the application essay -- are full of news, at least to admissions novices. You might be particularly interested in reading an actual rejection letter from Harvard, received by one of the (flabbergasted) kids, which Ms. Jager-Hyman reprints in full. It's a long, mawkish thing, laced with false piety and regret and awash in crocodile tears, but it does contain this unexpected flash of reality: "Past experience suggests that the particular college a student attends is far less important than what the student does to develop his or her strengths and talents over the next four years."

This is the one sentence in the entire letter that is absolutely true -- and the only one that nobody believes.

Mr. Ferguson, a senior editor at the Weekly Standard, is the author of "Land of Lincoln:

Adventures in Abe's America."

Corrections & Amplifications:

This article incorrectly states that Brigham Young University now accepts fewer than one in five applicants. In fact, BYU admits "roughly 75% of applicants," according to an official at the school. The one-in-five statistic was meant to refer to Brigham Young University Hawaii.

URL for this article:

<http://online.wsj.com/article/SB120545389809235191.html>

Hyperlinks in this Article:

(1) <http://online.wsj.com/article/SB120544053973334523.html>

(2) <http://online.wsj.com/article/SB120544053973334523.html>

Copyright 2008 Dow Jones & Company, Inc. All Rights Reserved

This copy is for your personal, non-commercial use only. Distribution and use of this material are governed by our [Subscriber Agreement](#) and by copyright law. For non-personal use or to order multiple copies, please contact Dow Jones Reprints at 1-800-843-0008 or visit www.djreprints.com.

RELATED ARTICLES FROM ACROSS THE WEB

Related Content may require a subscription | [Subscribe Now -- Get 2 Weeks FREE](#)

Related Articles from WSJ.com

- [Heaven Sustain Us: Environmentalists Have Taken Over the Dorms](#) May. 23, 2008
- [Cleveland Clinic's Medical School To Offer Tuition-Free Education](#) May. 16, 2008
- [The Taxman Cometh](#) May. 09, 2008
- [Not by Tuition Breaks Alone](#) May. 02, 2008

[More related content](#) Powered by Sphere 